



Member Benefits*

Charlotte Business Guild members receive the following *benefits*:

Free entry to certain “Members Only” events

Free listing in *The Networker*

Free listing in the Member Businesses section on our website

First Choice for vendor opportunities at our annual Expo

Reduced Advertising Rates in *The Networker* CBG’s monthly newsletter

Member Spotlight section of *The Networker* (spotlight members are chosen by CBG and member must give consent)

Member News updates that will be published in *The Networker*

Opportunity to speak for up to 30 seconds at regular monthly meetings about community events

Face-to-Face networking and marketing opportunities

Free display of members’ marketing materials at all CBG events

Other Member Freebies, Discounts & Deals

Charlotte Chamber of Commerce (www.charlottechamber.com) *50% discount* on annual membership fee
Charlotte Purple Pages business directory (www.carolinapurplepages.com, 828-350-9970) *Free* Business Listing

Nelson Pharr at Wells Fargo Home Mortgage (www.wfhm.com/nelson-pharr) *\$100 off* closing costs of a mortgage

Bar Dynamics (704-712-0638) *20% off* bartender or server staffing for corporate events or private parties

Q-Notes (www.q-notes.com, 704-531-9988) *20% off* new ad contracts

Calloway’s Flowers (www.basketsandblossoms.com, 704-372-8892) *10% discount*

Principal Financial Group, Disability Insurance (980-235-0514) *10% discount*

Friendly Computers (www.friendlycomputers.com/charlotte, 704-248-6025) *10% discount* on labor

Liberty Mutual (Jill.Austin@LibertyMutual.com 704-777-6323) *Partner benefits on Life, Auto and Home Insurance PLUS discounts for CBG members.*

Life-Fit: Personal Training & Yoga (John Magers, www.Life-Fit.biz, 704-579-0897) *10% off* any personal fitness or yoga package

Nakao International Hair Salon (411 South Sharon-Amity Rd., Cotswold, 704 516-8583) *10% off* Hair Services by D.C. Whitesides (for Guild members and their partners)

One Lucky Pup Day Care and Boarding (www.oneluckypup.com, 704-494-8476) *10% off* first-time Boarding or Daycare

La Dolce Vita Resort & Spa (www.LaDolceVitaResort.com) *10% discount* on room rates

Sir Speedy/Elizabeth (704-375-8349) *10% discount*

SyncSmart, LLC (704-361-6805, www.syncsmartllc.com) *10% discount* on all services

Pampered Chef (704-583-1224) *Free Ingredients* supplied for hosting cooking show

Waddell and Reed (Victoria Eves, VEves@wradvisors.com, 704-996-9288) *25% discount on Financial Planning services*

Does your company offer products or services that would be of interest to other Guild members? If so, please consider participating in our discount program. Contact us at Networker@CharlotteBusinessGuild.org or 704-565-5075 for details.

* Member Benefits are offered at CBG’s sole discretion and may be eliminated or altered at any time without notice.



Charlotte Business Guild Pricing* Structure

Regular meeting

(includes food and non-alcoholic beverages)

\$20

Special event

Various pricing depending on event type and venue

Social

No charge by CBG

Personal Membership

\$50 Single

\$80 Joint (Couple)

\$40 Senior (60+)

\$25 Student (21+ with current Student ID card)

Business & Non-Profit Membership

Business Membership \$200

Business Joint Membership (couple) \$230

Non-Profit Membership \$100

Non-Profit Joint Membership (couple) \$130

Includes Full Member Benefits *plus:*

¼ page ad in 12 issues of The Networker (\$192 value)

Logo on CBG Member Businesses web page (\$192 value)

2 minutes to speak at one CBG meeting (\$75 value)

Preferred Expo opportunities (priceless)

* Pricing is at CBG's sole discretion and may be altered at any time without notice.



Charlotte Business Guild
P.O. Box 33371
Charlotte, NC 28233

Membership Application

For questions, please contact: membership@charlottebusinessguild.org or 704-565-5075.

New Renewal

Please select membership type:

- Individual.....\$50
- Joint (couple).....\$80
- Student (21+ must show current student ID).....\$25
- Senior (60+).....\$40
- Payment type: _____ Check No: _____

Member #1

Name: _____

Address: _____ City/State/Zip: _____

Phone: mobile _____ other _____

E-Mail: _____

Business Name: _____

Occupation: _____ Website _____

The Charlotte Business Guild does not share this information without your approval except as noted below and does not sell member information. Indicate all preferences.

- Yes No Include the business information above on the CBG website.
- Yes No Include the name above in the member list in the monthly Guild Newsletter.
- Yes No Include the name above in board approved mailings.
- Yes No Include email address above in board approved emailings.

Member #2 (Joint Membership (couple) Only)

Name: _____

Phone: mobile _____ other _____

E-Mail: _____

Business Name: _____

Occupation _____ Website _____

The Charlotte Business Guild does not share this information without your approval except as noted below and does not sell member information. Indicate all preferences.

- Yes No Include the business information above on the CBG website.
- Yes No Include the name above in the member list in the monthly Guild Newsletter.
- Yes No Include the name above in board approved mailings.
- Yes No Include email address above in board approved emailings.

Signature: _____ Date: _____

Please also see the Business & Non-Profit Membership Application
 Please make your check, online bill-pay or money order payable to the Charlotte Business Guild, P.O. Box 33371, Charlotte, NC 28233, or pay with credit/debit card at www.CharlotteBusinessGuild.org.



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Business & Non-Profit Membership Application

For questions, please contact: Membership@CharlotteBusinessGuild.org or 704-565-5075.

New	Renewal
Business Single Membership	\$200
Business Joint* Membership	\$230
Non-Profit Single Membership	\$100
Non-Profit Joint* Membership	\$130

Contact Information: Please update the following contact information for our records. The Charlotte Business Guild does not share this information without your approval except as noted in the checkboxes below and does not sell member information.

Business Name: _____

Contact Name(s): _____

Street Address: _____

City/State /Zip: _____

Business Type: _____

Phone Numbers: _____

Business Website: _____

Business Email: _____

Personal** information	Phone:	Email:
Yes	No	Include the business information in <i>The Networker</i>
Yes	No	Include the business address in board approved mailings.
Yes	No	Include business email address in board approved emailings.
Yes	No	Include the business information and link/logo on CBG website.
Yes	No	Include personal* email address above in board approved emailings.

Signature: _____ Date: _____

Please make your check, online bill-pay or money order payable to the Charlotte Business Guild, P.O. Box 33371, Charlotte, NC 28233, or pay on our website with a credit/debit card.

Please submit your electronic logo, advertising materials and short bio to:
Networker@CharlotteBusinessGuild.org

Business and Non-Profit Membership Package Includes:

- | | |
|--|--|
| ¼ page ad in 12 issues of The Networker | Logo on CBG Member Businesses web page |
| ½ price Chamber of Commerce membership | Preferred Expo opportunities |
| Business listing and link on CBG website | Business materials on CBG display table |
| Free listing in the Purple Pages | 2 minutes to speak at one CBG meeting |
| 20% discount on additional advertising | Membership for one (single) or two (joint) individuals |

* If Joint Membership, also complete our regular Membership Application and submit with this one.
**Personal information will not be shared without written consent.



Sponsorship Descriptions

Gold \$275 Includes Sponsor logo & mention in all promotional materials* for sponsored event, 1 time ½ page ad in *The Networker* the month after sponsored event, freedom to distribute brochures at sponsored event, ad or logo with link on front page of website for 1 month, up to 5 minute sponsor presentation at sponsored event, inclusion on Sponsors Page on website with email address and website link.

Silver \$175 Includes Sponsor logo & mention in all promotional materials* for sponsored event, 1 time ¼ page ad in *The Networker* the month after sponsored event, ad or logo with link on inside page of website for 1 month, freedom to distribute promotional materials at event, up to 2 minute sponsor presentation at sponsored event, inclusion on Sponsors Page on website with email address and website link.

Bronze \$100 Includes sponsor mention in all promotional materials* for sponsored event, a business card size ad in *The Networker* the month after the event, freedom to distribute brochures at sponsored event, up to 1 minute sponsor presentation at sponsored event, inclusion on Sponsors Page on website with email address and website link.

Platinum \$50 Includes Sponsor mention in all promotional materials* for sponsored event, 1 time business card size ad in *The Networker* the month after sponsored event, freedom to distribute brochures at sponsored event, mention at event by emcee, inclusion on Sponsors Page on website with email address and website link.

Notice: All sponsorships must be approved by **authorized CBG representative. CBG may have more than one sponsor at any event at CBG's sole discretion. All sponsorships are at CBG's sole discretion and may be limited, cancelled or altered at any time without notice.

* It is Sponsor's responsibility to provide logos, ads and promotional text to CBG far enough in advance for inclusion in promotional materials. All newsletter and website logos and ads must be received by the 15th of the month prior to publication month.

** Authorized CBG representatives are as appointed by the President of the CBG.

Promotional materials may include one or more of the following:

Articles & advertising in *The Networker*.

Articles, links & advertising on the CBG Website (www.charlottebusinessguild.org).

Advertising on Social Media outlets.

Brochures & flyers.

E-mail blasts.

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Updated 03/2011

Guild@CharlotteBusinessGuild.org or 704-565-5075



Charlotte Business Guild Sponsorship Application

Date of Application:

Sponsor Name:

Address:

Phone:

Fax:

Email:

Contact Person:

Date(s) of Event:

(note: All event dates must be chosen at time of Application and approved by CBG Authorized Representative)

Event Name(s):

Payment Date:

(note: All sponsorship payments must be made at the time application is approved. Newsletter & Website ads must be received by the 15th of the month prior to publication month.)

Website Banner (Gold Sponsor) Ad Start Date:

End Date:

Website SideBar (Silver Sponsor) Ad Start Date:

End Date:

Newsletter Ad Edition (month):

Type of Sponsorship (check one):

Gold \$275

Silver \$175

Bronze \$100

Platinum \$50

Signature of Sponsor_____

Print Name of Sponsor_____

Signature of Authorized CBG Representative_____

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www.CharlotteBusinessGuild.org



Charlotte Business Guild Ad Rates*

<u>The Networker</u>	Per Issue
Business Card	\$12
Quarter page	\$20
Half page	\$30
Full page	\$45

CBG Website

Frequency	Placement	Per Month
Logo w/link	inside page	\$20
Advertisement w/link	inside page	\$25

Members Only Ad Rates/Benefits

Free Member Listing in Newsletter

Free Member Listing on Website w/link (by request only)

Free website listing in Newsletter

20% discount on all advertising rates

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* Ad rates are subject to change at CBG's sole discretion without notice.



CBG Advertising Sales Form
(for use for ads to be placed in CBG Newsletter, Website, etc.)

Date of Sale:

Advertiser Name:

Address:

Phone:

Fax:

Email:

Contact Person:

Type of Ad:

Placement of Ad:

Size of Ad:

Begin Ad Date:

End Ad Date:

Method of Payment:

Check No:

Payment Received:

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